

MAY 2022

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OFFICIAL NEWSLETTER OF STEAMY ROMANCE AUTHOR

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Summer Lovin'



Hooray! Summer is well on its way! It is currently the half term school holidays here and I have a small child attached to me for the next week: always a pleasure! Although that does mean my productivity will be at an all time low, particularly when we visit Thomas the Tank Engine next week!

The weather has perked up no end in England too (we do love to talk about the weather, in case you hadn't noticed!) and consequently, my family are currently overdosing on barbecues! I've spent most of my time writing over the past few months, but when I haven't been writing, I've mostly been gardening (fighting a losing battle against stinging nettles) and looking after the aforementioned small person (fighting a losing battle to maintain my sanity).

Bit by bit, my book sales have been growing over the past year which is very pleasing, although probably not enough to prevent my return to a "real job" next year. Although I do still have a number of new titles in the pipeline and I'm working on a book right now which I intend to submit to a book publisher in the States for consideration, so that is exciting.

Other than that, life is plodding on as before, albeit with everything costing a lot more and me constantly checking the news and worrying about the poor people in Ukraine. Not much else to report, other than my continual exasperation with our set of bathroom scales (which are determined to inform me that my weight is higher than it actually is), and also despair at my canine walking companion, who seems inexplicably drawn towards fox poo. I wish I could understand the mentality of her rolling in it, but it seems we are destined to forever disagree! I hope you and your families are all well.

With all my very best, Fenella x

What's been released recently?



Too Much Pleasure

This book has been written as a follow-on from the reverse harem book 'Three Times Moor Pleasure'. It contains the same four characters (Alice, Jay, Tim and David) and starts from where we left the last story.

For a while, I toyed with writing in a fourth guy but, to be quite frank with you, I found writing sex scenes containing one woman and three guys challenging enough. Adding yet another character was going to add a layer of complexity that I wasn't prepared for!

For the eagle-eyed of you, you may notice that in previous newsletters, I referred to this new book by the title 'Four Times Moor Pleasure', but I've subsequently changed it to 'Too Much Pleasure'.

This book is currently out on pre-order from [Amazon.com](https://www.amazon.com) and [Amazon.co.uk](https://www.amazon.co.uk). It will be released on 24th June 2022.

The Canis Hall Series

Also, since we last met, the paranormal romance series, Canis Hall, has been plodding along with my releasing one book per month, on each of the full moons throughout 2022. As such, three further books have now been released which are:

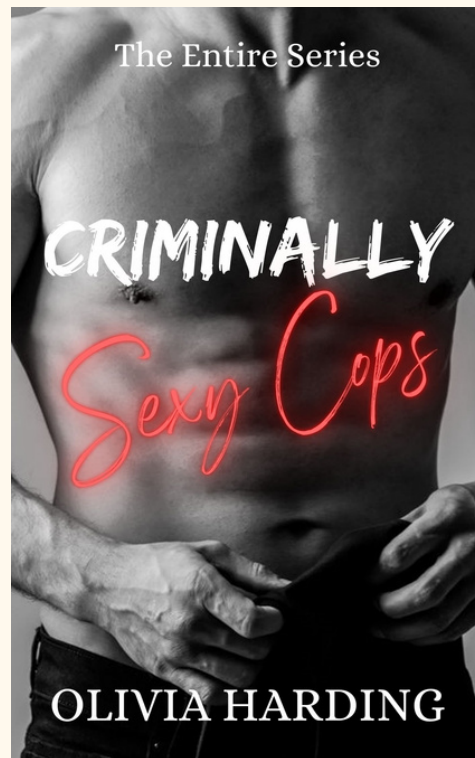
Book 3: Milk Moon

Book 4: Pink Moon

Book 5: Flower Moon

There will be a total of 12 books in the Canis Hall Series. Book 5, Flower Moon, is the latest release and can be found on [Amazon.com](https://www.amazon.com) and [Amazon.co.uk](https://www.amazon.co.uk).

Olivia Harding



One of my other pen names is Olivia Harding.

You might wonder why I don't just publish every story (clean romance, steamy romance and pure smut) all under the same pen name and the reason is for the benefit of my readers. In my opinion at least, I feel that different pen names help readers to distinguish between the different products on offer so they don't get any nasty surprises! So:

Sarah Fennel = Full length clean romance (no explicit sex scenes)

Fenella Ashworth = Full length steamy romance (containing explicit sex scenes)

Olivia Harding = Smutty short stories

I'm not going to try and pretend that my Olivia Harding penned stories are heavy on plot because they aren't, and they were never designed to be. They are short on plot, heavy on smut, typically getting straight to the sexy scenes within the first twenty-five percent of the story and happily remaining there until the end!

Strangely enough, over the past few months, in terms of income, my Olivia Harding titles have outsold any individual title from my other pen names. This has been quite a surprise for me, given that I find the short, smutty stories far easier to write. I don't need to hold lots of plot in my head because there isn't much of one. I don't need to remember so much about the characters, as there are typically only two. And the editing process is far less onerous. Basically, it's a win win, so my plan is to continue releasing one short story a month, if possible.

So far I have published two series under my Olivia Harding pen name. Each series contains eight short stories, which can either be purchased individually or as a single series. The titles are fairly self explanatory but 'Don't Stop Daddy' focusses on younger, inexperienced women (but 18+) with significantly older men who should know better. And 'Criminally Sexy Cops' focusses around stories of sexy cops in various...er...situations! Unlike my other pen names, I have not remained exclusive to Amazon on these titles. Instead, they are available from various outlets, including Apple, B&N, Kobo, Smashwords and Amazon (but not Kindle Unlimited).

What's next?



I promised myself that I would write all 12 Canis Hall books before I embark on starting a new title and I'm sticking to that promise...kind of. At the moment, I'm just starting Book 11 of Canis Hall, so I should have finished writing that series by the end of June.

The reason I made myself that promise was to protect my own mental health as much as anything! When I'm writing a story, there are a lot of moving parts and a significant amount of information I need to hold in my head about characters and plot. Ideas do keep popping into my brain for the next Daniel Lawson, and also the final book in the 'To Love, Honour and Oh Pay' series. The problem is, both of those series also require me to hold a lot of information in my mind while writing, and I would inevitably start getting confused, hence I'm aiming for one at a time!

So, my 'To Do' writing list, which I will hopefully have made significant progress with the next time we speak is:

- Canis Hall Books 11 & 12
 - The Naughty List (Christmas 2022 Novella)
 - More Olivia Harding short stories
 - Date 38 (a new title)
 - Royally Screwed (a new title)
 - Daniel Lawson #8
 - To Love, Honour and Oh Pay #4
- Many of the above are plotted, I *just* need to sit down and write them now!

I'm particularly keen to write the Christmas 2022 novella because this will be the freebie I give to you guys at the end of the year as a thank you for your support. I appreciate I'm not a limited company, but it has always annoyed me the way big companies entice you in at first with an offer, and then do absolutely nothing to keep your custom - quite the opposite in fact! I'm determined not to take my newsletter subscribers for granted, hence I try to give you a free novella every Christmas as a thank you, and treat you the way I would wish to be treated. Obviously as part of this, I like to give you freebies and protect your contact details by never sharing them. As for regularity, I've heard of some authors contacting their subscribers once a week, every week, but that just sounds crazy to me. Maybe I'm grumpy, but that kind of behaviour would make me hit "Unsubscribe" so fast, my fingers would barely touch the keys! I hope I've found a happy medium, by sending out a quarterly newsletter, and dropping you a message when a new book hits the shelves, but I'm very happy to receive your feedback on the subject :-)

Pre-order Pressure



On Facebook recently, I've seen a number of authors apologising to their readers for having to cancel a pre-order book that had previously been for sale. The reason given for this was because the book in question hadn't yet been written, and the author either ran out of time or inspiration to write it!

Now I'm sure some authors can work like that and get a buzz from the pressure of a deadline, but I'm not one of them! Several years ago, I made the mistake of putting a book up for sale that I hadn't finished writing (I think I was about seventy-five percent through), and I quickly realised that the pressure of a deadline really screwed with my creative ability and caused the worst case of writer's block ever. Strangely, that wasn't true when I was doing a "real job". I used to thrive on deadlines then, although perhaps, for me, that's a difference between delivering creative versus analytical work?

Fortunately, I managed to write the book in question within the deadline and learned a valuable lesson in the process. Now I only ever put a pre-order book up for sale if I have at least written the entire first draft. So, just in case you were wondering, that is the reason I have been drip feeding pre-orders of the Canis Hall Series onto Amazon. Only when I've written the book do I create the pre-order entry. It just makes the most sense, so far as I'm concerned anyway.



How many have you read?

My list of Amazon-published books includes:

- To Love, Honour and...Oh Pay - Books 1 to 3
- The Daniel Lawson Series - Books 1 to 7
- A Very Rural Affair - A Trilogy
- The Canis Hall Series - Books 1 to 12 (Book 6 out in June)
- Black Lace Short Stories - Volumes 1 to 4

- An Accidental Affair?
- Animal Attraction
- Bad Boys go to Heaven
- Better Fate Than Never
- Educating Daisy
- Experimental Pleasures
- Fictional Fantasies (The Exxxtended Version)
- Highland Games
- I Put a Spell on You
- Just Another Winter's Tale
- Management Skills
- One Hot Wynter's Night
- Patients is a Virtue
- Right Hand Man
- Three Times Moor Pleasure
- Too Much Pleasure
- Time for a Quick One? A compilation of shorter erotic stories
- Virtually Lovers

- Various smutty short stories (Olivia Harding pen name)
- Various romance-only books (Sarah Fennel pen name)

